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Navy Pier I Chicago

**FOR IMMEDIATE RELEASE**

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**Early Registration Nearly Double Year-To-Date As  
IGC Show 2017 Gears Up To Strong Start**

CHICAGO – As economic reports continue to point to soaring consumer confidence, IGC retailers are readying their stores for a strong peak selling season. Many have already registered to attend the Independent Garden Center Show this August, and show organizers report a significant increase in early registration.

“Now just over two months since we opened registration, we are looking at **show registration numbers that are nearly double last year**, and well over **a twofold increase in registration for the IGC Retailer Educational Conference**,” Jeff Morey, IGC Show Co-founder, reports.

Morey says he is even more pleased to see that **64 percent of those registering to-date are new registrants who did not attend the show last year**. “That’s a huge number of new show-goers for IGC,” he says. “It’s always great to see new faces each summer. We are adding a lot of retail resources and new features this year, and I’m confident our new friends will be pleased to be there for all of it.”

IGC Show runs from August 15-17 at Navy Pier, Chicago, on the sparkling summertime waters of Lake Michigan. The trade show, three keynotes and concert with classic rockers Blue Öyster Cult are all free, if you register now at [www.IGCChicago.com](http://www.IGCChicago.com)

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