



Contact:
Jeff Morey, IGC Show Co-founder & Co-producer
Jeff@IGCshow.com
888-266-6868

August 15-17, 2017
Navy Pier I Chicago

FOR IMMEDIATE RELEASE



IGC Show Announces Ballot Voting on Exhibitor Offerings In New Product Zone, New Plant Zone

CHICAGO – For the first time ever, IGC Show attendees will have the opportunity to vote for their favorite new offerings from vendors August 15-17 at Chicago’s Navy Pier in two new targeted showcases - the New Product Zone and the New Plant Zone. These two buying zones are in addition to the IGC Show’s popular New Vendor Zone, back this year in the Lakeview Terrace, en route to the keynotes and concert.

The products and plants attendees will find in the New Product Zone and the New Plant Zone are the “latest and greatest” submitted by vendors all across the IGC Show’s exhibit space, from long-time established vendors to companies that are new to the industry.

Once the votes are tallied, the first-place and runner-up winning products and plants will be announced immediately before Thursday’s keynote from Bob Phibbs, The Retail Doctor. Ribbons will also be on display in the zones and at the winning exhibitors’ booths. Full coverage of the winners, including what voters liked the best about each top-rated product and plant, will be featured in *IGC Magazine*’s ‘Best of Show’ Issue and announced to industry press.

IGC Show Exhibitors interested in submitting new products or plants for these special sections should e-mail Rob Bailey, IGC Trade Show Manager, at Rob@IGCShow.com

IGC Show’s trade show, three morning keynotes and Opening Evening Party & Concert with Blue Oyster Cult are free - if you register now at www.IGCChicago.com

###