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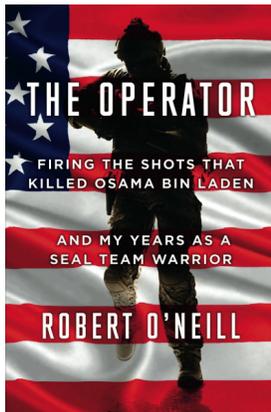
August 15-17, 2017
Navy Pier I Chicago

FOR IMMEDIATE RELEASE

May 4, 2017

IMPORTANT! NOTE TO EDITORS:

Industry press must run this press release verbatim - although you may trim for space considerations, per speaker's contract agreement. Thank you for your cooperation and coverage.



Robert J. O'Neill, Former SEAL Team Six Leader, Set to Motivate with Management & Team Leadership Keynote @ IGC Show

CHICAGO - Robert O'Neill is one of the most highly decorated combat veterans of our time and the author of the just-published memoir, *The Operator: Firing the Shots That Killed Osama bin Laden and My Years as a SEAL Team Warrior*. Having trained more than 800 special operations and tactical operators, he brings this unique expertise to organizations and translates his elite SEAL team training into high-impact, actionable insights on leadership, decision-making, operating in uncertain environments, and how to become the "best of the best." **During his IGC Show keynote, O'Neill will deliver gripping stories, effective strategies to manage your independent garden center's "troops" and a highly motivational message that you won't soon forget.**

Learn how the same lessons that helped O'Neill survive more than 400 combat missions across four theaters of war - some of which have been the greatest military excursions of our lifetime - and the same attitude that helped him earn a spot on the Navy's most elite

(more)

special missions unit, SEAL Team Six, can help all of us aim higher and stand stronger. Using examples from his SEAL training, he will show you how to remove emotion during stressful situations and how to minimize self-induced stress altogether, so you and your team can make informed decisions. O'Neill's mantra of "never quit" will inspire you to tackle head-on the difficult physical and mental trials that IGC owners face. From preparation, risk assessment and stress management, to leading rather than micromanaging, and above all, never quitting - O'Neill demonstrates how applying these military tenets can make us winning warriors in business and in life.

Robert J. O'Neill, former SEAL Team Six Leader, Naval Special Warfare Development Group, has led the military's most elite soldiers and trained more than 800 special operations and tactical operators. His long list of certifications encompasses instructor, physical trainer, master training specialist, special warfare, diving supervisor and survival expert. O'Neill has been decorated more than 52 times with honors, including two Silver Stars, four Bronze Stars with Valor, a Joint Service Commendation Medal with Valor, three Presidential Unit citations and two Navy/Marine Corps Commendations with Valor. O'Neill is a co-founder of Your Grateful Nation, which provides individualized transition services, executive-level mentoring and family stabilization support for Special Operations heroes and their loved ones. He is also a contributor to Fox News.

Registration for IGC Show, August 15-17 at Chicago's Navy Pier, is now open. **The trade show, three keynotes and concert with classic rockers Blue Öyster Cult are all free, if you register now at www.IGCChicago.com**

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