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**GWA: The Association for Garden Communicators
Co-Locates Annual Conference & Expo @ IGC Show 2018**

CHICAGO – The Independent Garden Center Show (IGC Show) and GWA: The Association for Garden Communicators jointly announce that GWA has selected the IGC Show as the site of its 70th Annual Conference & Expo. More than 450 GWA consumer gardening communicators are expected, including authors, bloggers, staff editors, syndicated columnists, freelance writers, photographers, speakers, landscape designers, television and radio personalities, consultants and publishers.

GWA's Annual Conference & Expo co-location with the IGC Show at Chicago's Navy Pier begins August 13, the day before the show opens, and runs through August 16. GWA members will be able to show their event badge for instant, seamless access to the IGC Show exhibit hall, as well as all three morning keynotes and Tuesday's party with The Marshall Tucker Band live in concert.

Jeff Morey, IGC Show Founder and CEO, says, "We are honored and thrilled that GWA has selected the IGC Show to co-locate their conference and expo. Not only will our retailer attendees have the opportunity to network with influential members of the gardening media, our IGC Show exhibiting vendors will benefit from the exposure of their hottest products to members of the consumer gardening press."

Becky Heath, President of GWA, says, "We are excited about the opportunities our GWA members will have to see all the latest gardening products in person, under one roof at the IGC Show, while networking with the independent garden center owners and operators who are instrumental in bringing the most current outdoor trends to consumer gardeners. It's a win-win for everyone."

IGC Show's trade show, three morning keynotes and Tuesday's party and concert with The Marshall Tucker Band are free if you register now at www.IGCShow.com. Early bird savings are currently in effect for the Continuing Education @ IGC conference and the IGC Show Store Tour.

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